

电子快讯编辑计划 eFocus Editorial Calendar

便携产品设计 Portable Design China

出版 Issues date	主题 Theme	出版 Issues date	主题 Theme
Feb 22	新年展望 Prospect in New Year	Mar 26	显示 Display
Apr 26	Netbook/ eBook/ iPad	May 26	智能/多模手机 Smart/ Multi-Mode Phone
Jun 24	LTE/ 3G/ EDGE/ Wimax	Jul 29	RF
Aug 25	电源管理 Power Management	Sep 27	绿色技术 Green Technoogy
Oct 28	操作系统 OS	Nov 26	多媒体处理器/基带 Multimedia Processor/ Baseband
Dec 27	医疗便携/工业便携 Medical Portable/ Industrial Portable		

可携式电子设计 Portable Design Taiwan

出版 Issues date	主题 Theme	出版 Issues date	主题 Theme
Feb 22	新年展望 Prospect in New Year	Mar 26	顯示 Display
Apr 26	Netbook/ eBook/ iPad	May 26	智能/多模手機 Smart/ Multi-Mode Phone
Jun 24	LTE/ 3G/ EDGE/ Wimax	Jul 29	RF
Aug 25	電源管理 Power Management	Sep 27	綠色技術 Green Technoogy
Oct 28	操作系統 OS	Nov 26	多媒體處理器/基帶 Multimedia Processor/ Baseband
Dec 27	醫療便攜/工業便攜 Medical Portable/ Industrial Portable		

广告规格 Mechanical Specifications

	跨版 Spread Page	整版 Full Page	2/3 版纵向 2/3 Page Vertical	2/3 版横向 2/3 Page Horizontal	1/2 版纵向 1/2 Page Vertical	1/2 版横向 1/2 Page Horizontal	1/2 版岛型 1/2 Page Lsland	1/3 版纵向 1/3 Page Vertical	1/3 版横向 1/3 Page Horizontal	1/4 版 1/4 Page	1/6 版 1/6 Page
有效面积 (Live Area (Non-Bleed))	386mm x 253mm 15" x 10"	183mm x 253mm 7" x 10"	115mm x 253mm 4.5" x 10"	183mm x 162mm 7.2" x 6.4"	82mm x 253mm 3.2" x 10"	183mm x 117mm 7" x 4.6"	117mm x 183mm 4.6" x 7.2"	48mm x 253mm 2" x 10"	183mm x 71mm 7.2" x 2.8"	82mm x 117mm 3.22" x 4.6"	48mm x 117mm 2" x 4.6"
裁切尺寸 (Trim)	406mm x 273mm 16" x 10.75"	203mm x 273mm 8" x 10.7"	135mm x 273mm 5.3" x 10.7"	203mm x 182mm 8" x 7.2"	102mm x 273mm 4" x 10.7"	203mm x 137mm 8" x 5.4"	137mm x 203mm 5.4" x 8"	68mm x 273mm 2.6" x 10.7"	203mm x 91mm 8" x 3.6"	102mm x 137mm 4" x 5.4"	68mm x 137mm 2.7" x 5.4"
出血尺寸 (Bleed)	412mm x 279mm 16.2" x 11"	209mm x 279mm 8.2" x 11"	141mm x 279mm 5.6" x 11"	209mm x 188mm 8.2" x 7.4"	108mm x 279mm 4" x 11"	209mm x 143mm 8.2" x 5.6"	143mm x 209mm 5.6" x 8.2"	74mm x 279mm 3" x 11"	209mm x 97mm 8.2" x 3.8"	108mm x 143mm 4.3" x 5.6"	74mm x 143mm 3" x 5.6"

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